



Large Oil and Gas Company Returns to Motus After Recognizing Them as the Leading Domestic Cost-of-Living Data Provider

For more than a decade, a large oil and gas company used Motus for their domestic cost-of-living data, while another provider supplied their international cost-of-living data. In 2021, in an effort to consolidate providers, they left Motus and used the other provider for both their domestic and international needs. Quickly thereafter, they realized Motus was the better option and decided to come back.

INDUSTRY

Oil & Gas

COMPANY SIZE

Enterprise

MOTUS PRODUCT

Relocation

BUSINESS CHALLENGES SOLVED

- Accurate home market values
- Up-to-date housing data



Challenges

After just a year and a half, the oil and gas company realized that there is a big difference in domestic and international data expertise. Concerned with the domestic data they were receiving from the international provider, they reached out to Motus to run comparison reports. Once the reports came back, the oil and gas company determined that the other provider didn't offer the same value that Motus could. International cost-of-living comparisons don't typically include key domestic components such as differences in income taxes at a federal, state and local level, and home mortgage costs. Because domestic and international cost-of-living methodologies vastly differ, the company saw value in having separate providers both with their unique areas of expertise, and returned to Motus for their domestic cost-of-living data.



Results

The domestic cost-of-living reports provided by Motus are the most comprehensive and accurate data available in the industry.

Housing is one of the primary considerations when an individual is relocating. Motus uses census data, school ratings, crime rates, quality of housing data, discussions with realtors across North America and other socio-economic factors to determine living communities that are typical based on an individual's salary level.

Additionally, Motus only uses closed sales to determine housing market values – not list prices. Our data is updated on a regular basis for each individual market in each living community, with home market values adjusted every month in between updates. These frequent and accurate updates were a huge factor in the oil and gas company deciding to return to Motus.

Motus also calculates transportation costs using the same data that we have provided to the IRS for over 40 years; data the IRS uses to set the business mileage reimbursement rate each year.

With an abundance of domestic cost-of-living data collected, this oil and gas company trusts us as the industry leader.

Learn how Motus can help you.

REQUEST A DEMO TODAY!